

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address

90 Degree Agency
Attention: Accounts Payable
324 Adams Stree, SE
Albuquerque, NM 87108

Send Payment To

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
969282-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Byrd/R/Congress	Candidate	District #3 Congress

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	969282	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/12	11/06/12	M-F A7N This AM @ 430:430-5a		-T-----	:30	1	\$50.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		11/05/12	11/11/12	-T-----			1	\$50.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 KOAT Tu	11/06/12	4:54 AM	M-F A7N This AM @ 430a		430-5a	:30	Raised	\$50.00 NM
2	11/01/12	11/01/12	5a A7N More In The AM 5-6a		---T---	:30	1	\$150.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/29/12	11/04/12	---T---			1	\$150.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 KOAT Th	11/01/12	5:24 AM	5a A7N More In The AM		5-6a	:30	Raised	\$150.00 NM
3	11/05/12	11/05/12	5a A7N More In The AM 5-6a		M-----	:30	1	\$150.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		11/05/12	11/11/12	M-----			1	\$150.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 KOAT M	11/05/12	5:12 AM	5a A7N More In The AM		5-6a	:30	Northern New Mexico	\$150.00 NM
4	11/06/12	11/06/12	6a A7N More In The AM 6-7a		-T-----	:30	1	\$810.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		11/05/12	11/11/12	-T-----			1	\$810.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 KOAT Tu	11/06/12	6:13 AM	6a A7N More In The AM		6-7a	:30	Northern New Mexico	\$810.00 NM
5	11/03/12	11/03/12	Sa 6a A7N More in the AM 6-9a		-----S-	:30	1	\$150.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/29/12	11/04/12	-----S-			1	\$150.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 KOAT Sa	11/03/12	7:55 AM	Sa 6a A7N More in the AM		6-9a	:30	Raised	\$150.00 NM
6	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----S	:30	1	\$150.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/29/12	11/04/12	-----S			1	\$150.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 KOAT Su	11/04/12	7:13 AM	Su 6a A7N More in the AM		6-9a	:30	Northern New Mexico	\$150.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6868

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Advertiser	Product	Estimate Number
Byrd/R/Congress	Candidate	District #3 Congress



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$150.00	NM
7	11/03/12	11/03/12	Action 7 News @ 530p S:530-6p Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 11/03/12 5:48 PM Action 7 News @ 530p Sat 530-6p :30 Northern New Mexico \$250.00 NM									
8	11/02/12	11/02/12	Action 7 News @ 10p M-F 10-1030p Class of Time - Immediately Pre-emptible without notice		----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 10:22 PM Action 7 News @ 10p M-F 10-1030p :30 Northern New Mexico \$650.00 NM									
9	11/03/12	11/03/12	Action 7 News @ 10p Sat 10-1035p Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 11/03/12 10:23 PM Action 7 News @ 10p Sat 10-1035p :30 Raised \$550.00 NM									
10	11/04/12	11/04/12	Action 7 News @ 1030p S:1030-1105p Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 11/04/12 10:43 PM Action 7 News @ 1030p Sun 1030-1105p :30 Raised \$650.00 NM									
Total Spots							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,560.00
<u>Agency Commission</u>	\$534.00
<u>Net Amount Due</u>	\$3,026.00